

# Lean Japan Tour

REGISTRATION FORM



## Kyushu Alumni Tour



### LEAN TOUR:

All New Program

Tour Leadership by former Toyota Japan Factory Manager Akinori Hyodo

Factory Shop Floor Tours

Discussions with Company Management

Interactions with Local Industry Leaders

Sightseeing

### PARTICIPATION FEE:

Fee: US\$6750\*

### PROGRAM DATES:

6 - 12 October 2024

Includes:

Accommodation, Meals\*, Domestic Transport, Factory Tours, Seminars, Interpreters, Sightseeing

\*Meals not provided for two free evenings, and Saturday lunch

BROUGHT TO YOU BY:



## Return to Japan to experience an all-new program only for Alumni of the Lean Japan Tour.

Lean is a never-ending journey. If you're ready to take your learning to the next level, then join us in Japan's beautiful southern island of Kyushu for the Lean Japan Alumni Tour. Build on your previous tour experience through visits to new companies and meetings with local professionals from new industries whilst re-uniting with old friends.



### An Invitation

We are excited to provide our alumni group with another outstanding lean development experience in Japan.

Over the past 16 years it has been a privilege to host so many wonderful individuals on the tour from every corner of the globe. We are asked time and again what the next Japan experience will be for our alumni – so we created it!

We have some amazing experiences planned for you in the beautiful island of Kyushu - hope to see you there.

### The Program

Our alumni tour visits organizations from automotive, food, electronics, sanitary ware and government sectors.

Venture beyond TPS as applied in Toyota City and witness its application within Lexus and Daihatsu, and compare these with the Nissan Production Way.

Go to genba with amazing organizations. Examples include:

[Toyota Kyushu – Lexus](#)

[Daihatsu Kyushu](#)

[Nissan Kyushu](#)

[Fundokin Miso & Salad Dressing](#)

[Omron](#)

[Toto Sanitechno](#)

[Nippon Steel & Sumitomo Metal](#)

[Oita City Government](#)

### Kyushu - Japan

Kyushu is a remarkable region of Japan presenting a more local culture to that of the big cities of Tokyo, Osaka and Nagoya.

We'll base our tour around the industrial heart of Fukuoka and Oita. Fukuoka is the lively population hub of Kyushu and Oita the laid back hot springs paradise.

In addition to the formal program of company visits and kaizen seminars, we'll share some of Kyushu's hidden treasures and indulge in the wonderful food and entertainment this region has to offer.

### Tour Leadership

We're excited to have Akinori Hyodo join us in Kyushu for much of the tour. Hyodo-sensei has enjoyed a 38-year career with Toyota Japan, including as factory manager for the Toyota plant responsible for the HiAce vehicle.

Hyodo Sensei will join company visits and dinners to add depth to the week's learning.

The tour leadership includes Shinka Management Director Ben Sparrow who was a former Kyushu resident and has led the tour since 2007.



### Comments from the first Lean Japan Alumni Tour

*"The alumni tour constructed and designed by Shinka Management was incredible. The advanced kaizen materials and learnings really pull all of the teachings together."*

*"After my initial exposure to these concepts and experiences last summer, Shinka successfully provided "advanced" level understanding of the kaizen/lean concepts through additional auto plant tours and expansion into other industries."*

*"Our guides went above and beyond the call of duty to give our group another enriching experience. Many thanks to Shinka!"*

*"Each tour without exception has elevated my knowledge of the operational practices of Japanese business and has provided me with fresh thoughts on opportunities for improving business performance and returns."*

Visit the [Shinka Management website](#) to view all client comments.



## Highlights from the Tour

### Nissan Kyushu

Experience Kyushu's first automotive factory at Nissan Kyushu located in Fukuoka. During this visit we'll learn about the Nissan Production Way, often overlooked in the west, and contrast it with the Toyota Production System. The Kyushu factory can produce 430,000 cars per year and ships straight from its dedicated on-site wharf.

### Toyota Kyushu - Lexus

Visit Toyota Kyushu for an opportunity to experience a different flavor of Toyota factory and deepen your understanding of the Toyota Production System. Learn how Lexus models can achieve even higher levels of quality than Toyota-badged vehicles. Hyodo Sensei will accompany the group and facilitate discussion during and after the visit.

### Fundokin - Miso and Salad Dressing

Witness a world-class application of kaizen at one of Kyushu's standout food manufacturers. Fundokin is located in the small seaside town of Usuki, but despite the beautiful and slow-paced surroundings, this company is an impressive example of productivity and quality at its best. We'll visit two Fundokin factories, one devoted to the production of miso (soybean paste) and the other focused on salad dressing, and discuss kaizen development with factory management.

### Omron Taiyo - Electrical Components

Reconsider excuses made in your own operations for not implementing kaizen to a deep level. Two-thirds of the Omron workforce have a disability, however, they do not use this to rationalise avoiding kaizen efforts. In fact, they use kaizen as a way to continuously improve the work environment for their employees.

### Daihatsu Kyushu

As the compact vehicle producer for the Toyota Group, Daihatsu follow the principles of the Toyota Production System. However, the low-margin characteristic of their product compared to other Toyota and Lexus models has required Daihatsu to develop a different application of the Toyota Production System to remain competitive.

### Oita City Government

Learn how lean can be applied to governments to generate kaizen ideas from their public servants around improved services for their citizens, cost reduction, streamlining of operations, 5S, quality improvement and information sharing. Witness inspiring examples of improved outcomes using existing resources and minimal budgets.

### Japanese Cultural Experience

We hope you fell in love with Japan on your first visit with us. Expect to fall even deeper in love as we share the history, cuisine and hospitality of Kyushu.

Visit <https://shinkamanagement.com> for further details and up-to-date tour schedules.

## Recommended International Flights

Participants are required to make their own travel arrangements to and from Fukuoka. This region of Japan is served by Fukuoka Airport. Assistance is provided with self-guided transfers between airport and hotel. Please time flights such that you arrive at the hotel by no later than 4pm on the starting Sunday.



### Fukuoka Airport (FUK)

Located in Fukuoka, this is the primary international airport serving Kyushu. It provides daily connections with hubs in Europe, North America, Middle East and Asia, and regular connections with Narita and Haneda airports for those who prefer to transit through Tokyo.

## Sample Tour Itinerary\*

### Sunday: Fukuoka - Arrival and Orientation

- Tour briefing & orientation
- Seminar with Hyodo Sensei

### Monday: Fukuoka - Site Visits

- Toyota Kyushu - Lexus factory
- Seminar with Hyodo Sensei

### Tuesday: Fukuoka & Oita - Automotive

- Nissan Kyushu
- Daihatsu Kyushu

### Wednesday: Oita - Electronics

- Omron Taiyo electrical components factory
- TOTO Sanitechno Nakatsu

### Thursday: Oita - Food Production

- Fundokin miso factory
- Fundokin salad dressing factory

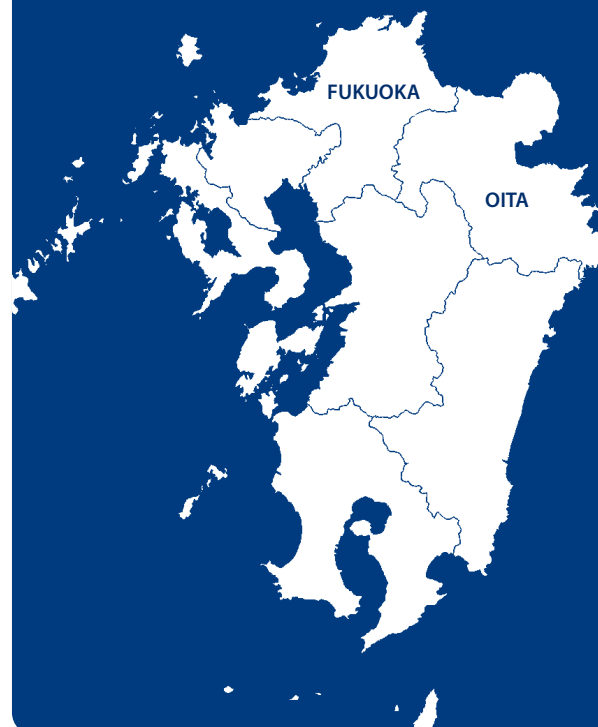
### Friday: Oita - Lean Government

- Nippon Steel & Sumitomo Metal
- Oita City Government

### Saturday: Oita - Recovery

- Oita sightseeing
- Departure from Fukuoka Airport

\* Subject to change



# Lean Japan Tour

## Registration Form



### COMPANY DETAILS

Company Name	Lean Japan Alumni Tour: 6 - 12 October 2024	
Postal Address		
State	Postcode	Country
Phone Number	Total Number of Participants	

### PARTICIPANT DETAILS 1

Title	First Name	Surname
Position	Email	
Direct Phone	Mobile Number	

### PARTICIPANT DETAILS 2

Title	First Name	Surname
Position	Email	
Direct Phone	Mobile Number	

### PARTICIPANT DETAILS 3

Title	First Name	Surname
Position	Email	
Direct Phone	Mobile Number	

If registering more than three participants, please provide participant details via e-mail.

### Conditions & Allowances

Participation fee does not include airfare, travel insurance, airport transfers or hotel personal expenses. Participants are required to hold travel insurance. Participants may choose flights of their preference, but are required to be in the hotel lobby by 4pm on the starting Sunday of the tour. Tour content descriptions based on previous tours, actual content and schedule may vary. Photo and video imagery from Tours may be used by Shinka Management for marketing purposes.

**CANCELLATION POLICY:** Registration of a completed Form indicates intention to take part in the Tour. Once this intention has been notified to Shinka Management, the booking must be secured by full payment of the fee within 14 days. Any participant may cancel or change their tour date without penalty 28 days prior to tour commencement. Any booking cancellation or change made between 28 days and 14 days prior to tour commencement will incur a US\$500 fee. Any cancellation or change within 14 days of tour commencement will incur a US\$1500 fee. The transfer of registration by participants within the same company is permitted. Shinka Management reserves the right to alter the tour dates up to 45 days prior to tour commencement. Shinka Management asks participants to refrain from purchasing their airfare or travel insurance until 45 days prior to tour commencement unless given earlier clearance, and to utilize flexible airfares. Shinka Management will take no responsibility for the refund of airfares or travel insurance. Shinka Management accepts no liability for any loss or damages or expenses of any kind.

**AUTHORISATION:** I am an authorised representative of the organization identified above and have read and understand the cancellation policy.

I have read and agree to the Conditions & Allowances as specified above. I agree that the tour participant(s) listed in this form has read and agreed to the full Travel Terms and Conditions provided separately and available via the Shinka Management website [here](#).

Authorised Representative Name

Date

### INQUIRIES AND REGISTRATION

Email: [eri.dennis@shinkamanagement.com](mailto:eri.dennis@shinkamanagement.com)

This is an interactive PDF and can be filled out and sent back to us via email - Simply open and complete in a PDF Reader and click on the Submit button and the file will open in your email program for sending.

**SUBMIT PDF FORM**