

# Lean Japan Tour

18-24 MAY 2014



## LEAN TOUR:

5 Best Practice  
Lean Manufacturers

Discussions with  
Factory Management

JMAC Lean Seminar

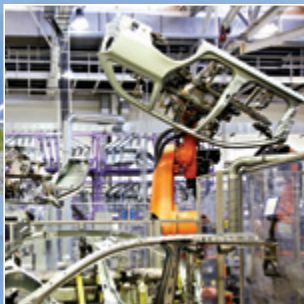
Sightseeing

## PARTICIPATION FEE:

Full Fee: AU\$7200\*

Includes:  
Accommodation, Meals,  
Bullet Train, Transfers,  
Tours, Seminar,  
Sightseeing, Interpreter

\*AIRFARE & TRAVEL INSURANCE  
NOT INCLUDED



BROUGHT TO YOU BY:



SUPPORTED BY:



## Join the Australian Industry Group's 2014 Lean Japan Tour for an experience of a lifetime.

Immerse yourself over one week into the original Japanese thinking behind lean and its successful application across a range of industries. Whether you are new to the concept of lean, or searching for that next level of achievement, you will come home with a better understanding of how a continuous improvement culture can be embedded across your organisation.



### The Challenge

Many manufacturers have attempted implementing lean manufacturing programs in recent years, but there are limited cases of its successful and ongoing implementation outside of Japan. There are some key reasons behind this:

1. Companies have never seen a genuinely successful example to benchmark against.
2. Companies overlook the people and culture side when implementing lean programs.
3. Companies miss the true essence of lean due to a flood of misinterpreted material and opinions in the marketplace.

### Benefits of the Tour

The Lean Japan Tour will broaden your thinking and build your knowledge of lean management principles. You'll experience lean implementation in some of Japan's top companies, and develop the understanding necessary to implement these within your organisation.

Shinka Management consultants have been running the Australian Industry Group Lean Japan Tours since 2007. The tour includes six intensive days of training, company tours, senior management discussions and Japanese cultural experiences. We look after you from the moment you touch-down in Tokyo, providing all transfers, first-class accommodation and meals, cultural guidance and interpreting services.

### Companies we visit

Shinka Management together with Japanese partner JMA Consultants have an extensive network of world-leading Japanese lean companies. Since 2007 our tours have visited lean companies in a range of industries.

[Toyota](#)  
[Rinnai Corporation](#)  
[Gifu Auto Body](#)  
[Kirin Brewery](#)  
[Panasonic](#)  
[Sekisui Heim](#)  
[Kewpie Mayonnaise](#)  
[Glory](#)  
[Sanden](#)  
[Daihatsu](#)  
[Chuo Malleable Iron](#)  
[Inoac](#)

### Lean Concepts

Move beyond theory and experience lean manufacturing in action. During shop floor visits you'll see excellent examples of lean concepts in action.

[TPM / TQM](#)  
[TPS / Just-In-Time / Jidoka](#)  
[5S](#)  
[SMED](#)  
[Poka-yoke](#)  
[Kanban](#)  
[Visual Management](#)

During the tour you'll go beyond the fundamentals, and discuss managers' experiences in implementing a lean culture across an entire organisation.

You'll return home ready to help your company take its next step in its lean journey.

### Comments from Previous Tours

*"Personally and professionally I found the week extraordinarily rewarding – not only as a fantastic lean tour but also as a cultural experience not to be missed."*

*"I have emerged with a new passion and enthusiasm for Lean Manufacturing. If you have the opportunity to participate in this fantastic tour, you will not regret it, it is an investment in you and your company's future."*

*"The tour was a seamless and professional experience. This is not just a tour for production people but for everybody with an open mind to improve processes."*

*"Outstanding, highly recommended - I don't have this much fun when I go on holiday. To see the cultural home of Lean Manufacturing is an experience you will never forget."*



Visit the Shinka Management LinkedIn company page to view all client comments.



## Highlights from the Tour

### Gifu Auto Body - Aichi Prefecture

Experience the Toyota Production System in action with excellent examples of JIT delivery, electric kanban systems, poka-yoke, 5S and TPM in action at Gifu Body, a supplier of finished vehicles to the Toyota Group. The tour group will visit three separate factories at Gifu Body; the welding/paint/assembly factory, the pressed components factory, and the seat track factory for the Toyota Hi-Ace vehicle. Learn about the lean journey at Gifu Body, during two days of discussions led by a former manager. During this visit the group will also participate in practical training sessions on lean concepts in a world-class lean training facility.

### JMA Consultants Lean Seminar - Tokyo

Take part in a seminar focusing on lean implementation in Japan and the latest manufacturing management trends. This training session in JMAC's Tokyo headquarters will be led by an experienced senior consultant from JMAC's Production Division. JMAC is one of the world's leading process innovation consulting firms, and the oldest, largest and most respected management consulting firm in Japan. JMAC with its clients have been developing many of the famous tools of 'lean thinking' and implementing these globally for almost 70 years.

### Toyota - Aichi Prefecture

Take a tour of one of Toyota's production plants in Toyota City. Tour participants will experience the shop floor atmosphere and Toyota's interactive training areas. The tour incorporates content on the two pillars of the Toyota Production System; Jidoka and Just-In-Time. The second half of the Toyota visit will take the group to the Toyota Kaikan Museum, located adjacent to Toyota global headquarters, which is a showcase of Toyota's philosophy and corporate direction.

### Rinnai - Aichi Prefecture

Visit a corporation obsessed with quality. At Rinnai all employees participate in continuous improvement and Total Productive Maintenance efforts. Following the catchphrase 'quality is our destiny', Rinnai strives for a zero-defect status. Managers will lead the group through a plant tour and presentation of Rinnai's business, with a focus on its multi-product, mixed-flow production system based on actual demand.

Note: The Chairman of Rinnai Corporation is Mr Susumu Naito. He is also President of the National Federation of Japan-Australia Societies and the New Zealand Honorary Consul in Nagoya. Chairman Naito is likely to join our discussion.

### Japanese Cultural Experience

Enjoy a journey like no other as you immerse yourself in an exhilarating mix of cultural and sightseeing experiences. You'll have plenty of time to take in Japanese food and culture and explore some of Japan's most amazing urban landscapes. The tour will commence with a seminar on Doing Business with the Japanese to provide participants with an understanding of Japanese culture and customs, business etiquette and insights into the management culture of Japanese companies.

Visit <http://shinkamanagement.com> for further details and up-to-date tour schedules.

## Recommended International Flights

Participants are required to make their own air travel arrangements. Direct flights from Australia and New Zealand are available via Sydney and Auckland. A number of carriers also provide air services via regional hubs such as Singapore, Malaysia and Hong Kong.

#### From Australia:



- QF21** Depart Sydney Sat 17th May 21:30  
Arrive Tokyo Narita Sun 18th May 06:15
- QF22** Depart Tokyo Narita Sat 24th May 20:30  
Arrive Sydney Sun 25th May 07:05

#### From New Zealand:



- NZ0099** Depart Auckland Sun 18th May 08:15  
Arrive Tokyo Narita Sun 18th May 16:25
- NZ0090** Depart Tokyo Narita Sat 24th May 18:30  
Arrive Auckland Sun 25th May 08:20

## Sample Tour Itinerary

### Sunday: Arrive Tokyo Narita

- Tokyo sightseeing
- Evening briefing and dinner

### Monday: JMA Consultants Briefing

- Lean implementation in Japan
- Latest manufacturing trends

### Tuesday: Nagoya - Site Visits & Training

- Hi-Ace weld & assembly plant visit
- Gifu Auto Body 1st tier supplier visit

### Wednesday: Nagoya - Site Visits & Training

- Seat track plant visit
- Practical applications of TPS

### Thursday: Nagoya - Site Visits

- Toyota visit and museum tour
- Rinnai visit

### Friday: Nagoya - Site Visit & Debriefing

- Chuo Malleable Iron and Kirin Brewery
- Review Session

### Saturday: Tokyo - Recovery

- Tokyo Sightseeing
- Departure from Narita Airport



# Lean Japan Tour



18-24 MAY 2014

## Registration Form



### COMPANY DETAILS

Company Name			
Postal Address		State	Postcode
Phone Number	Facsimile Number	Total Number of Participants	

### PARTICIPANT DETAILS 1

Title	First Name	Surname
Position	Email	
Direct Phone	Mobile Number	

### PARTICIPANT DETAILS 2

Title	First Name	Surname
Position	Email	
Direct Phone	Mobile Number	

### PARTICIPANT DETAILS 3

Title	First Name	Surname
Position	Email	
Direct Phone	Mobile Number	

### Conditions & Allowances

Participation fee does not include airfare, travel insurance or hotel personal expenses. GST will not be charged. Participants may choose alternate flights to those prescribed, but are required to be in the hotel lobby by 7pm, Sunday, 18 May. Tour content descriptions based on previous tours. 2014 tour actual content may vary. Schedule subject to change without notice. Photo and video imagery from Tours may be used by Ai Group and Shinka Management for marketing purposes.

**CANCELLATION POLICY:** Registration of a completed Form indicates the participant's intention to take part in the Tour. Once this intention has been notified to Shinka Management, the participant's booking must be secured by full payment of the fee to Shinka Management within 14 days. Any participant may cancel their booking without penalty prior to 11 April 2014. Any booking cancellation between 12 April 2014 and 24 April 2014 will forfeit 50% of the fee. Any cancellation after 24 April 2014 will entirely forfeit the fee. The transfer of registration by participants within the same company is permitted. Shinka Management reserves the right to cancel the tour on or before Friday, 11 April 2014. Shinka Management asks participants to refrain from purchasing their airfare or travel insurance prior to this date unless given earlier confirmation by Shinka Management. Shinka Management will take no responsibility for the refund of airfares or travel insurance.

**AUTHORISATION:** I am an authorised representative of the organisation identified above and have read and understand the cancellation policy.

☐ I have read and agree to the Conditions & Allowances as specified above.

Authorised Representative Name	Signature	Date
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### REGISTER - Please complete and send the form to:

Paul Smith Mb 0430 581 899 Ph 08 8394 0005 Fx 08 8394 0099 Email: paul.smith@shinkamanagement.com

Shinka Management, Level 1, 45 Greenhill Road, Unley SA, 5034

An interactive PDF version of this brochure is available via the Shinka Management website.